



## FRIENDS OF IBBA GIRLS SCHOOL SOUTH SUDAN

### **Big Give 2015: double your donation from 12 noon on Friday 4<sup>th</sup> December 2015**

Friends of Ibba Girls School (FIGS), South Sudan, is participating in the Big Give Private Match Fund campaign in 2015 to raise the funding for school buildings for the third and fourth intakes of girl students in 2016-17, including a new block of 4 classrooms, a dormitory and an on-site clinic.

Last year, FIGS was selected to take part in the Big Give Christmas Challenge, the UK's biggest matched funding campaign, to raise funds for the buildings needed to welcome its second intake of girl students. You gave generously towards this campaign, and we hope it will please you to know that over £64,000 was raised for the school and its students at the final count.

We are therefore taking part in the Big Give again to provide facilities for third and fourth intakes of girl students in 2016-17. FIGS will use the Big Give's website and donations systems to run a timed, secure match funding campaign starting at **12 noon on 4 December 2015**, galvanizing supporters and donors to give.

FIGS currently has £25,000 held in promised funds to match all online donations, pound for pound, given from **12 noon on 4 December 2015 on the Big Give website**, on a first come, first served basis until funds run out, or until 5pm on 14<sup>th</sup> December, whichever is sooner.

Please would you therefore commit to making a donation from 12 noon on Friday 4<sup>th</sup> December 2015, which will be doubled while funds last?

To do this, simply:

1. Note "Big Give" at 12 noon on Friday 4 December 2015 in your calendar now
2. Decide how much you would like to give - any amount from £5 to £5,000 can be matched. If between £500-£5,000, please email me at [chernise.neo@gmail.com](mailto:chernise.neo@gmail.com) so that we can predict the likely outcome of Big Give.
3. On 4<sup>th</sup> December 2015 at 12 noon (or as soon afterwards as you possibly can), go to <https://secure.thebiggive.org.uk/project/FIGS> and click 'Donate now'. The website will tell you whether or not matching funds are reserved for your donation. Keep clicking 'refresh' until they are.
4. Type in your donation amount and indicate your Gift Aid declaration. Click 'submit' at the bottom of the page.
5. Fill out the secure donation form with your card details and click 'submit'.

If you have questions, please email me at [chernise.neo@gmail.com](mailto:chernise.neo@gmail.com), or read our Frequently Asked Questions on the next page. You can also view our project at [secure.thebiggive.org.uk/project/FIGS](https://secure.thebiggive.org.uk/project/FIGS), and other information about Ibba Girls Boarding School at [www.ibbagirlsschool.org](http://www.ibbagirlsschool.org).



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Some of the first intake of girl students at Ibba Girls Boarding School (IGBS), South Sudan.

### Frequently Asked Questions (FAQs)

**1. Why is this year's campaign called the Private Match Fund, not the Christmas Challenge?**

The difference is that the Big Give will not provide a Charity Champion to match fund FIGS supporters' donations this year, due to massive oversubscription by charities. Instead, FIGS will use the Big Give's website and donation systems to run our own timed, secure online match funding campaign from 4 December 2015. We already have £25,000 of match funds promised, on condition that FIGS supporters give the equivalent amount online from 12 noon on 4<sup>th</sup> Dec 2015.

**2. Does the Big Give get anything from FIGS using its website and systems?**

Yes, the Big Give charges a 4 percent fee on online donations. Based on last year, FIGS expects that this fee will be more than covered by Gift Aid (25 percent at the basic rate of tax), and is a reasonable cost to run a timed, secure online match funding campaign aiming to raise £50,000.

**3. What will the Big Give funds raised go towards?**

They will go towards facilities for two more intakes of girl students to start at the school in 2016-17. These include a dormitory, a new block of classrooms, and a sick bay/nurse's accommodation. For more details please view our project at <https://secure.thebiggive.org.uk/project/FIGS>.

**4. When will the match funds be available?**

Within the Big Give system, match funds will be available on a first come, first served basis from 12 noon to midnight on Friday 4<sup>th</sup> Dec 2015, and then again from 12 noon on Saturday 5<sup>th</sup> Dec 2015 until 5pm on Monday 14<sup>th</sup> Dec 2015 or until they run out, whichever is sooner. Please note that there will be no match funds available from 0001h to 1200h on Saturday 5<sup>th</sup> Dec.

**5. Must I make my donation exactly at 12 noon on Friday 4<sup>th</sup> Dec 2015?**

You can make your Big Give matched donation anytime from then. But matching funds are allocated on a first come, first served basis, and for supporters of FIGS, the Big Give is usually the only time in the year when you can have your donation match funded. So we would recommend that you donate at <https://secure.thebiggive.org.uk/project/FIGS> at 12 noon on Friday 4<sup>th</sup> Dec 2015, or as soon as possible after that, to have the best chance of doubling your donation.

If you have any further questions, please do not hesitate to email me at [chernise.neo@gmail.com](mailto:chernise.neo@gmail.com).